

LAC LA BICHE COUNTY
REGULAR COUNCIL MEETING

DATE: February 11, 2014
TIME: 10:00 a.m.
PLACE: Council Chambers
County Centre

AGENDA

1. CALL TO ORDER
2. ADOPTION OF AGENDA
3. ADOPTION OF MINUTES
 - 3.1 January 28, 2014 Regular Council Meeting;
 - 3.2 January 31, 2014 Special Council Meeting – Budget;
 - 3.3 February 4, 2014 Special Council Meeting – Budget;
 - 3.4 February 4, 2014 Special Council Meeting – CAO;
 - 3.5 February 5, 2014 Special Council Meeting Budget.
4. URGENT MATTERS
 - 4.1 RFD – Filling Vacant Operator Positions for Resource Recovery;
 - 4.2 RFD – Out of the Elements Men’s Shelter Funding Request (hand-out).
5. UNFINISHED BUSINESS
 - 5.2 Briefing – On the Pond Hockey Tournament;
 - 5.3 RFD – Safety Codes Services – Building, Electrical, Gas, Plumbing and PSDS Disciplines;
 - 5.4 RFD – Request for First Extension – Subdivision Approval for File 2012-S-045; Proposed Subdivision of NW-14-67-16-W4M;
 - 5.5 RFD – Rezoning Bylaw No. 14-002; Annie Inc.; Lot 1, Block 1, Plan 1324187; from Agricultural District (AG) to Highway Commercial District (HWC);

- 5.6 RFD – Bylaw 14-003 – Amendment to Bylaw 11-010 Offsite Levies 2011;
- 5.7 Discussion – County Land Sales – Hamlet of Lac La Biche.
- 6. PUBLIC INPUT SESSION/DELEGATIONS/PUBLIC HEARINGS
 - 6.1 1:30 p.m. Delegation – Community Futures – Lac La Biche – Reuel Thomas;
 - 6.2 2:15 p.m. Delegation – Alberta Transportation – Paula Campbell – Highway 36/881 Development Area;
 - 6.3 2:45 p.m. Public Input Session.
- 7. DISPOSITION OF DELEGATION BUSINESS
 - 7.1 Community Futures – Lac La Biche – Reuel Thomas;
 - 7.2 Alberta Transportation – Paula Campbell – Highway 36/881 Development Area;
 - 7.3 Public Input Session.
- 8. NEW BUSINESS
 - 8.1 RFD – Environmental Stewardship Advisory Committee Communications Plan;
 - 8.2 RFD – Bylaw 14-004 – Environmental Stewardship Advisory Committee;
 - 8.3 RFD – Request for Deferral for Water and Sewer Levies for Plan 9923924, Lot 2 (Pt. RL 39-67-14-W4M);
 - 8.4 RFD – Appointment of Fire Guardians for 2014 Fire Permit Season;
 - 8.4.a Briefing – Lac La Biche County Pink Shirt Day;
 - 8.5 RFD – Filling Program Leader for Recreation;
 - 8.6 RFD – Attendance at Portage College Sports and Education Dinner, April 11, 2014;
 - 8.7 Discussion – LARP Consultation Attendees;
 - 8.8 RFD – Appointment to the Regional Economic Development Authority (addition to agenda);
 - 8.9 CN Review (addition to agenda);
 - 8.10 MGA Review (addition to agenda).

9. IN CAMERA SESSION

- 9.1 Briefing – Parking in Down Town Core (section 25 FOIP) – brought forward from January 28, 2014 Regular Council Meeting;
- 9.2 Briefing – Licensed Lounge in Bold Center – (section 25 FOIP) – brought forward from January 28, 2014 Regular Council Meeting;
- 9.3 CAO Matter (section 17 FOIP) (addition to agenda);
- 9.4 Whistleblower Letter (section 17 FOIP) (addition to agenda).

10. ADJOURNMENT

ADOPTED

**LAC LA BICHE COUNTY
REGULAR COUNCIL MEETING
COUNTY CENTRE, LAC LA BICHE**

February 11, 2014 – 10:00 a.m.

Minutes of the Lac La Biche County Regular Council Meeting held on February 11, 2014 at 10:00 a.m.

CALL TO ORDER Mayor Langevin called the meeting to order at 10:00 a.m.

PRESENT

Aurel Langevin	Mayor
Wanda Austin	Councillor
Richard Olson	Councillor
David Phillips	Councillor
MJ Siebold	Councillor
Hajar (Jerry) Haymour	Councillor

**STAFF IN
ATTENDANCE**

Jeff Lawrence	Interim Chief Administrative Officer / General Manager, Operations
Nancy Broadbent	Interim Assistant CAO / General Manager, Corporate Services (in part)
Gordon Frank	General Manager, Development & Community Services (in part)
Brian Shapka	Acting General Manager, Operations (in part)
Melanie Kanarek	Manager, Legislative Services
Joanne Onciul	Legislative Services Coordinator

REGRETS

Robert Richard	Councillor / Deputy Mayor
Tim Thompson	Councillor
John Nowak	Councillor

ADOPTION OF AGENDA

14.112 Motion by Councillor Austin to approve the February 11, 2014 Regular Council Meeting agenda as amended:

- Defer Item 4.3 Discussion – Interim Chief Administrative Officer & Interim Assistant Chief Administrative Officer Transition, to future meeting;
- Defer Item 4.4 Discussion – March AAMDC Lobby Efforts, to future meeting;
- Move Item 5.1 Briefing – Lac La Biche County Pink Shirt Day, to Item 8.4.a;

Motion 14.112 Continued:

- Addition of Item 8.8 RFD – Appointment to the Regional Economic Development Authority;
- Addition of Item 8.9 – CN Review;
- Addition of Item 8.10 – MGA Review;
- Defer Item 9.2 Discussion – Recycling Contract (section 25 FOIP), to Public Works Committee meeting of February 18, 2014;
- Renumber 9.3 – Briefing – Licensed Lounge in Bold Center (section 25 FOIP), to 9.2;
- Addition of Item 9.3 – CAO Matter (section 17 FOIP);
- Addition of Item 9.4 – Whistleblower Letter (section 17 FOIP).

CARRIED UNANIMOUSLY

ADOPTION OF MINUTES

3.1 Regular Council Meeting of January 28, 2014;

14.113 Motion by Councillor Olson to adopt the Regular Council Meeting minutes of January 28, 2014 as circulated.

CARRIED UNANIMOUSLY

3.2 Special Council Meeting of January 31, 2014 – Budget;

14.114 Motion by Councillor Siebold to adopt the Special Council Meeting minutes of January 31, 2014 – Budget as circulated.

CARRIED UNANIMOUSLY

3.3 Special Council Meeting of February 4, 2014 – Budget;

14.115 Motion by Councillor Haymour to adopt the Special Council Meeting minutes of February 4, 2014 – Budget as circulated.

CARRIED UNANIMOUSLY

3.4 Special Council Meeting of February 4, 2014 – CAO;

14.116 Motion by Councillor Austin to adopt the Special Council Meeting minutes of February 4, 2014 – CAO as circulated.

CARRIED UNANIMOUSLY

- 3.5 Special Council Meeting of February 5, 2014 – Budget;
- 14.117 Motion by Councillor Siebold to adopt the Special Council Meeting minutes of February 5, 2014 – Budget as circulated.
- CARRIED UNANIMOUSLY**

URGENT MATTERS

- 4.1 RFD – Filling Vacant Operator Positions for Resource Recovery;
- 14.118 Motion by Councillor Phillips to allow the three vacancies of Resource Recovery Operators to be filled by casual employees.
- | | |
|---|--|
| <p>IN FAVOUR
Mayor Langevin
Councillor Austin
Councillor Olson
Councillor Phillips
Councillor Siebold</p> | <p>OPPOSED
Councillor Haymour</p> <p style="text-align: right;">CARRIED</p> |
|---|--|

- 4.2 RFD – Out of the Elements Men’s Shelter Funding Request (hand-out);
- 14.119 Motion by Councillor Siebold that Lac La Biche County Council approves the release of \$5,000, representing 50% of the grant amount awarded to the Lakeland Out of the Elements Society in 2013, to the Society.
- CARRIED UNANIMOUSLY**

UNFINISHED BUSINESS

- 5.2 Briefing – On the Pond Hockey Tournament;
- 14.120 Motion by Councillor Haymour that Lac La Biche County Council approves the in-kind donation for the On the Pond Hockey Tournament, and further that County pins be supplied.
- CARRIED UNANIMOUSLY**

5.3 RFD – Safety Codes Services – Building, Electrical, Gas, Plumbing and PSDS Disciplines;

14.121 Motion by Councillor Phillips that Lac La Biche County Council approves Administration entering into a written contract with The Inspections Group respecting Safety Codes Services including building, electrical, gas, plumbing and Private Sewage Disposal System disciplines for Lac La Biche County.

CARRIED UNANIMOUSLY

5.4 RFD – Request for First Extension – Subdivision Approval for File 2012-S-045; Proposed Subdivision of NW-14-67-16-W4M;

14.122 Motion by Councillor Haymour that Lac La Biche County Council approves an extension to the Subdivision Approval for File 2012-S-045 until December 19, 2014.

CARRIED UNANIMOUSLY

5.5 RFD – Rezoning Bylaw No. 14-002; Annie Inc.; Lot 1, Block 1, Plan 1324187; from Agricultural District (AG) to Highway Commercial District (HWC);

14.123 Motion by Councillor Haymour that Bylaw 14-002 be given first reading this 11th day of February, 2014.

CARRIED UNANIMOUSLY

5.6 RFD – Bylaw 14-003 – Amendment to Bylaw 11-010 Offsite Levies 2011;

14.124 Motion by Councillor Haymour to defer this matter to the 25th of February, 2014 to discuss at the Regular Council meeting.

IN FAVOUR
Councillor Austin
Councillor Olson
Councillor Phillips
Councillor Haymour

OPPOSED
Mayor Langevin
Councillor Siebold

CARRIED

RECESS Mayor Langevin called a recess at 11:11 a.m.

RECONVENE Mayor Langevin reconvened the meeting at 11:21 a.m. with all those Members of Council previously listed in attendance.

UNFINISHED BUSINESS

5.7 Discussion – County Land Sales – Hamlet of Lac La Biche.

Gordon Frank, General Manager, Development & Community Services, provided an overview of the process that Lac La Biche County undertakes to deem property it owns as surplus, and further, how the surplus property is made available for sale.

Karen Gingras, Economic Development Officer, provided an overview of the County Owned Land Inventory project.

A discussion ensued regarding the process for declaring County owned property as surplus.

14.125 Motion by Councillor Haymour to bring forward the Land Sale Policy to Council for review at the Policy & Priorities Committee meeting in March.

CARRIED UNANIMOUSLY

14.126 Motion by Councillor Siebold to bring forward the inventory of the County owned lands located by the Bold Center to develop a go-forward strategy, and further that this be completed by the May Policy & Priorities Committee Meeting.

CARRIED UNANIMOUSLY

8.3 RFD – Request for Deferral for Water and Sewer Levies for Plan 9923924, Lot 2 (Pt. RL 39-67-14-W4M);

14.127 Motion by Councillor Haymour that Lac La Biche County Council approves the request to defer the water and sewer levies for Plan 9923924, Lot 2, for a period of up to 5 years, or until the property is sold or subdivided, whichever comes first.

CARRIED UNANIMOUSLY

RECESS

Mayor Langevin called a recess at 12:24 p.m.

RECONVENE

Mayor Langevin reconvened the meeting at 1:14 p.m. with all those Members of Council previously listed in attendance.

NEW BUSINESS

8.1 RFD – Environmental Stewardship Advisory Committee Communications Plan;

14.128 Motion by Councillor Olson that Lac La Biche County Council approves the Communications Plan for the Environmental Stewardship Advisory Committee, as attached to and forming part of these minutes.

CARRIED UNANIMOUSLY

8.2 RFD – Bylaw 14-004 – Environmental Stewardship Advisory Committee;

14.129 Motion by Councillor Austin that Bylaw 14-004 be given first reading this 11th day of February, 2014.

CARRIED UNANIMOUSLY

14.130 Motion by Councillor Siebold that paragraph 11 of Schedule ‘A’ of Bylaw 14-004 be amended to read: The Environmental Stewardship Advisory Committee will review and update the Communications Plan annually.

CARRIED UNANIMOUSLY

8.4 RFD – Appointment of Fire Guardians for 2014 Fire Permit Season;

14.131 Motion by Councillor Haymour to appoint the following emergency response staff as Fire Guardians for the 2014 fire permit season. These personnel will be responsible to undertake duties and functions as set forth in Fire Protection Bylaw 12-006 or succeeding bylaw, with an effective start date of March 1, 2014. Personnel include:

- Larry Fayad, Lac La Biche District, Fire Chief;
- James Eleniak, Plamondon District, Fire Chief;
- Elson Walker, Hyllo District, Fire Chief;
- Jeremy Oakes, Community Peace Officer;
- Loreli Hornby, Community Peace Officer;

Motion 14.131 Continued:

- Larry Baker, Community Peace Officer;
- Nicole Gordon, Community Peace Officer;
- Shane Bair, Lac La Biche District, Deputy Fire Chief;
- David Moseley, Lac La Biche District, Deputy Fire Chief; and
- Albert Bahri, Manager of Protective Services.

CARRIED UNANIMOUSLY

PUBLIC INPUT SESSION/DELEGATIONS/PUBLIC HEARINGS

6.1 Delegation – Community Futures – Lac La Biche – Reuel Thomas;

Reuel Thomas, General Manager, and Jaclyn Denman, Community Economic Development Coordinator, both of Community Futures presented two videos: The first showcasing Lac La Biche Region Summer Events and a second showcasing an Alberta Story.

Mr. Thomas and Ms. Denman reviewed the Lac La Biche Regional Communities Development Corporation (RCDC) – Regional Economic Development, Rural Diversification, Tourism, Marketing and Promotions document previously provided in the agenda package.

Mayor Langevin thanked the delegation for their presentation.

NEW BUSINESS

8.5 RFD – Filling Program Leader for Recreation;

14.132 Motion by Councillor Siebold to allow the Recreation Department to fill the Program Leader position with casual employees.

CARRIED UNANIMOUSLY

RECESS

Mayor Langevin called a recess at 2:07 p.m.

RECONVENE

Mayor Langevin reconvened the meeting at 2:14 p.m. with all those Members of Council previously listed in attendance.

PUBLIC INPUT SESSION/DELEGATIONS/PUBLIC HEARINGS

- 6.2 Delegation – Alberta Transportation – Paula Campbell – Highway 36/881 Development Area;

Mayor Langevin welcomed the delegation and Council was introduced.

Richard Golonka, Development & Planning Technician; Paula Campbell, Operations Manager; and Rick Tkachuk, Operation Services Coordinator, all of Alberta Transportation were present and introduced themselves to all those present. Ms. Campbell noted they were here to answer any questions Council had on Alberta Transportation's requirements with respect to development along provincial highways.

Discussion ensued regarding the same.

RECESS

Mayor Langevin called a recess at 2:45 p.m.

RECONVENE

Mayor Langevin reconvened the meeting at 2:54 p.m. with all those Members of Council previously listed in attendance.

PUBLIC INPUT SESSION/DELEGATIONS/PUBLIC HEARINGS

- 6.3 Public Input Session.

Mayor Langevin dispensed with the Public Input Session as there were no public in attendance.

NEW BUSINESS

- 8.4.a Briefing – Lac La Biche County Pink Shirt Day;

- 14.133 Motion by Councillor Haymour to accept the Briefing – Lac La Biche County Pink Shirt Day as information.

CARRIED UNANIMOUSLY

- 8.6 RFD – Attendance at Portage College Sports and Education Dinner, April 11, 2014;

- 14.134 Motion by Councillor Phillips that the Lac La Biche County buys a table at the Portage College Sports and Education dinner on April 11, 2014 for \$1,000, and further, that the County supplies a one year single pass to the Bold Center worth \$475 for the silent auction.

CARRIED UNANIMOUSLY

NEW BUSINESS

8.7 Discussion – LARP Consultation Attendees;

It was decided that one Council member and one Administrative member attend the LARP (Lower Athabasca Regional Plan) Consultation in Bonnyville, and further, that Deputy Mayor Richard be asked to attend as the Council representative. Councillor Austin noted she would attend if Deputy Mayor Richard was unable to.

8.8 RFD – Appointment to the Regional Economic Development Authority;

14.135 Motion by Councillor Austin to appoint Mr. Scott Stannard as the Lac La Biche & District Chamber of Commerce representative to the Lac la Biche Regional Economic Development Authority, effective immediately, and for a term ending February 1, 2017.

CARRIED UNANIMOUSLY

14.136 Motion by Councillor Haymour that the Committee Selection Policy be brought forward to Council for review at a future Policy & Priorities Committee Meeting.

CARRIED UNANIMOUSLY

8.9 CN Review;

Mayor Langevin and Karen Gingras provided an overview of the meeting held with CN officials. Of Council, Mayor Langevin, Councillors Richard, Haymour and Nowak attended this meeting held in Edmonton on the 7th of February. The key assurances by CN will be noted in a future news release.

8.10 MGA Review;

Councillors Olson, Siebold and Phillips provided an overview of the Municipal Government Act review they attended in Edmonton on the 7th of February.

DISPOSITION OF DELEGATION BUSINESS

7.1 Community Futures – Lac La Biche – Reuel Thomas;

14.137 Motion by Councillor Siebold to send a letter of thank you to Community Futures – Lac La Biche for their presentation.

CARRIED UNANIMOUSLY

7.2 Alberta Transportation – Paula Campbell – Highway 36/881 Development Area;

Councillor Olson left Council Chambers at 3:58 p.m.

Councillor Olson returned to Council Chambers at 4:00 p.m.

14.138 Motion by Councillor Siebold that Council approves the response to Alberta Transportation’s request for the County’s cooperation as attached to and forming part of these minutes as Attachment “2”, with Attachment “2” amended as follows:

Clause 1 to read: The County agrees to ensure that the developers have no permanent access points onto Highway 36 between the access point at the Ramada Inn and the existing road to the North;

Clause 3 to read: The County agrees to ensure that required upgrades to the intersection of 83rd Ave and Highway 36 are built by the developers.

Clause 4 to read: The County agrees to facilitate with any land acquisitions required by developers to achieve the above noted improvements.

IN FAVOUR
Mayor Langevin
Councillor Austin
Councillor Olson
Councillor Phillips
Councillor Siebold

OPPOSED
Councillor Haymour

CARRIED

NEW BUSINESS

- 8.2 RFD – Bylaw 14-004 – Environmental Stewardship Advisory Committee;

A copy of the amended Bylaw 14-004 – Environmental Stewardship Advisory Committee was provided to Council.

- 14.139 Motion by Councillor Siebold that Bylaw 14-004 be given second reading this 11th day of February, 2014.

CARRIED UNANIMOUSLY

- 14.140 Motion by Councillor Haymour that Bylaw 14-004 be submitted for third and final reading this 11th day of February, 2014.

CARRIED UNANIMOUSLY

- 14.141 Motion by Councillor Olson that Bylaw 14-004 be given third and final reading this 11th day of February, 2014.

CARRIED UNANIMOUSLY

RECESS

Mayor Langevin called a recess at 4:16 p.m.

RECONVENE

Mayor Langevin reconvened the meeting at 4:30 p.m. with all those Members of Council previously listed in attendance.

- 14.142 Motion by Councillor Olson to extend the meeting to the end of the agenda.

CARRIED UNANIMOUSLY

IN CAMERA SESSION

- 14.143 Motion by Councillor Siebold to go in camera at 4:30 p.m.

CARRIED UNANIMOUSLY

- 9.1 Briefing – Parking in Down Town Core (section 25 FOIP);

- 9.2 Briefing – Licensed Lounge in Bold Center – (section 25 FOIP);

Councillor Haymour left Council Chambers at 5:34 p.m.

RECESS Mayor Langevin called a recess at 5:34 p.m.

RECONVENE Mayor Langevin reconvened the meeting at 5:43 p.m. with all those Members of Council previously listed in attendance, including Councillor Haymour.

IN CAMERA SESSION

9.3 CAO Matter (section 17 FOIP);

9.4 Whistleblower (section 17 FOIP).

RETURN TO REGULAR MEETING

14.144 Motion by Councillor Phillips to proceed with the meeting out of camera at 6:11 p.m.

CARRIED UNANIMOUSLY

BUSINESS ARISING OUT OF “IN CAMERA SESSION”

9.1 Briefing – Parking in Down Town Core (section 25 FOIP);

14.145 Motion by Councillor Phillips that Administration proceeds with investigating the parking options available, as outlined in the Briefing – Parking in Down Town Core.

CARRIED UNANIMOUSLY

9.2 Briefing – Licensed Lounge in Bold Center – (section 25 FOIP);

14.146 Motion by Councillor Siebold that Administration proceed with exploring options for a licensed food service facility at the Bold Center, and further that this information be brought forward at the February 25, 2014 Regular Council Meeting.

IN FAVOUR
Mayor Langevin
Councillor Austin
Councillor Olson
Councillor Phillips
Councillor Siebold

OPPOSED
Councillor Haymour

CARRIED

BUSINESS ARISING OUT OF “IN CAMERA SESSION”

9.3 CAO Matter (section 17 FOIP);

14.147 Motion by Councillor Austin to hold a Special Council Meeting on February 18, 2014 at 4:30 p.m. in Council Chambers for the purposes of carrying out section 206 of the *Municipal Government Act*.

CARRIED UNANIMOUSLY

9.4 Whistleblower (section 17 FOIP).

No action required.

ADJOURNMENT

14.148 Motion by Councillor Siebold to adjourn the Regular Council Meeting of February 11, 2014 at 6:15 p.m.

CARRIED UNANIMOUSLY

Aurel Langevin, Mayor

**Jeff Lawrence, B. Comm, MPA
Interim Chief Administrative Officer**



**Communications Plan
Environmental Stewardship Advisory Committee (ESAC)
January 23, 2014**

Background

The rich, natural beauty of Lac La Biche County is a point of pride for residents, the envy of visitors and a major tourism and recreation draw. Preserving the environment for the benefit of current and future generations is an important issue for County Council because it contributes to quality of life.

Since 2001 the County has had some form of a committee to discuss environmental matters. A subcommittee of County Council called the Environmental Stewardship Advisory Committee (ESAC) was formally adopted on December 18, 2012 to oversee the management and protection of the County's land, water and air.

ESAC is composed of two councillors, four members of the public and a staff member. ESAC's main goal is to balance environmental sustainability with economic and social development. And while environmental stewardship is everyone's job, it is ESAC's responsibility to point the way through education, promotion and policy. Its leadership role is region-wide and, since ecosystems are interconnected, applies to both public and private land regardless of land use.

ESAC works in cooperation and shares information with other governments, agencies and associations with environmental protection mandates but it does its own analysis and assessment of local issues. From this work, the Committee provides recommendations to Council on watershed management, green plans, wetlands policy and other matters.

This communications plan outlines an approach that will educate target audiences, encourage good environmental behaviour among individuals and companies, and provide support for the Committee's work.

Communications Goal

Position environmental stewardship as an important factor in the future prosperity of the County and quality of life of residents.

Communications Objectives

1. Educate companies, organizations and the public about how to be environmental stewards.
2. Encourage and promote environmental stewardship, gradually increasing the percentage of companies and people who engage in good environmental stewardship practices within the County.
3. Publicize the purpose and work of the Committee and the opportunities for input and participation.
4. Gather increasing levels of public support for County investment and effort into environmental stewardship.

Target Audiences

- County residents
- County Council and staff
- Media
- Companies doing work in Lac La Biche County
- Organizations located in Lac La Biche County
- Other governments, agencies and associations with environmental protection mandates.
- Non-profit agencies or groups with environmental interests in Lac La Biche County.

Key Messages

- Preserving and protecting our environment is good for you and Lac La Biche County.
- Environmental stewardship means adopting and following strong environmental standards.
- It's everyone's job to be an environmental steward. We can show you how.
- We balance environmental sustainability with economic and social development.

Strategies to Achieve Objectives

1. Develop a distinct brand identity for environmental stewardship.
2. Focus information materials on how changes will protect the environment and benefit companies, organizations and individuals.
3. Tie benefits to tangible outcomes such as protect the landscape and wildlife, retain fishing and hunting, enhanced property values, draw more prospective residents, visitors and investors, etc.
4. Highlight the pressures of economic development and need for strong standards to protect the health and wellness of people, wildlife and environmental natural resources.

Initiatives

- A. Review the Corporate Green Plan.
- B. Produce and distribute a variety of environmental stewardship public information pieces:
 - i. General Brochure & a 'How To' brochure
 - ii. Fact Sheets (one for each key area of current activity like Watershed Management, wetlands, etc.)
 - iii. Frequently Asked Questions
 - iv. Powerpoint presentation
 - v. Pull up displays or poster boards on easels
 - vi. Media information kit/meeting briefing package (contains most of the above noted materials)
 - vii. Articles/stories in local media and County publications
 - viii. Separate page on the website, regularly updated
 - ix. Mentions in social media
 - x. Education kit for students: one for elementary and one for Junior/Senior High.

- C. Produce a monthly “Snapshot” via e-bulletin providing updates to a dedicated database of stakeholders.
- D. Stage environmental stewardship activities like an Environmental Fair during Environment Week.
- E. Arrange to speak at organized gatherings of key organizations and companies in the County. E.g. a Chamber of Commerce luncheon, the AGM of local Ag. Society, a high school assembly, meeting of local senior operation managers for oil and gas companies operating in the area (arranged by ESAC if necessary), etc.
- F. Provide public involvement opportunities for development of standards, policies and recommendations to Council.
- G. Produce appropriate promotional items such as folding, reusable grocery boxes and bags, T-shirts, decals, pins, etc.
- H. Develop an annual awards program that recognizes outstanding local environmental stewardship in a number of categories.
- I. Bring forward the Community Green Plan for approval.
- J. Create a LLBC Green Club as an outcome of the Community Green Plan. To belong to the club, you need to pledge to follow predetermined environmental standards set by ESAC/the County. There would be some differences in the standards expected of individuals versus organizations. Membership benefits include:
 - i. Decals for display in the home, business or a car
 - ii. Public recognition of environmental efforts
 - iii. E-Bulletin regarding ESAC’s work and other County environmental efforts
 - iv. Notice of special events and opportunities for input in policy development
 - v. A T-shirt
- K. Develop targets completion dates for ESAC tasks.

Timeline

Target audiences have to be educated before they can be expected to change their behaviours. Therefore, phase 1 of this communications effort will be education, with a more focused campaign to change behaviours to follow.

Budget Estimate of Phase I*

1. Project management/consulting fees	\$ 10,000
2. Communication materials, including printing and graphic design	10,000
3. Promotional items	<u>10,000</u>
Total	\$30,000

*Does not include staff time.

Evaluation

- Tracking of participation rates for key activities like recycling

- Number of people participating in the Green Club and other ESAC sponsored activities.
- Tracking of type and amount of feedback received from those hearing presentations or being at special events
- Regular debrief with Committee and support staff
- Awareness survey of residents after first year of implementation. Tie in with citizen's satisfaction survey scheduled for fall of 2014.
- Review updates from the Corporate and Community Green Plan team.
- Conduct an annual evaluation by October 31 of each year.

DRAFT

Attachment “2”

To the Request for Decision RE: Alberta Transportation

1. The County agrees to have no permanent access points onto Highway 36 between the access point at the Ramada Inn and the existing road to the north.
2. The County understands that Alberta Transportation will allow some temporary direct access points along Highway 36 were they make sense.
3. The County agrees to insure that required upgrades to the intersection of 83rd Ave and Highway 36 are built.
4. The County agrees to assist with any land acquisitions require by developers to achieve the above improvements.
5. The County will move 83rd Ave on the West side of Highway 36 to align with the existing road on the east side of Highway 36.
6. The County will work with the UFA and Alberta Transportation to close UFA’s temporary south access and alternatively have the UFA access 83rd Ave to the south.