



LAC LA BICHE COUNTY POLICY

TITLE: EVENT SPONSORSHIP	POLICY NO: CM-71-015
RESOLUTION: 14.256	EFFECTIVE DATE: MARCH 25, 2014
LEAD ROLE: MANAGER, SOCIAL PLANNING	NEXT REVIEW DATE: DECEMBER 31, 2014
SPECIAL NOTES/CROSS REFERENCE: CM-71-015 EVENT SPONSORSHIP PROCEDURE	AMENDMENT DATE:

POLICY STATEMENT:

Lac La Biche County believes that as a good corporate citizen, sponsoring community-based events will add value to the community. The County will be acknowledged for these sponsorships thus raising the profile of Lac La Biche County and promoting Council’s priorities as it relates to supporting the community, marketing and tourism.

Council shall budget for sponsorship opportunities and requests on an annual basis that will provide good value for Lac La Biche County’s corporate name.

Administration may approve sponsorship requests up to a maximum of ten thousand dollars (\$10,000.00). Requests that exceed that amount shall be forwarded to Council for consideration.

Administration shall establish procedures for this policy and shall be responsible to ensure the spirit and intent of the policy is adhered to.

“Original Signed”

 Chief Administrative Officer

April 14, 2014

 Date

“Original Signed”

 Mayor

April 15, 2014

 Date