

LAC LA BICHE COUNTY
BOLD CENTER VISIONING
STRATEGIC SESSION

DATE: April 18, 2013
TIME: Following Lakeland Communities Health Advisory Council
Strategic Session at 1:00 p.m.
PLACE: Council Chambers
County Centre

AGENDA

1. CALL TO ORDER
2. ADOPTION OF AGENDA
3. NEW BUSINESS
 - 3.1 Short and Long Term Goals for Operation of the Bold Center.
4. ADJOURNMENT

**LAC LA BICHE COUNTY
BOLD CENTER VISIONING
STRATEGIC SESSION
COUNTY CENTRE, LAC LA BICHE**

Thursday, April 18, 2013 – 2:15 p.m.

Minutes of the Lac La Biche County Strategic Session held on Thursday, April 18, 2013 at 2:15 p.m.

CALL TO ORDER Deputy/Mayor Broadbent-Ludwig called the meeting to order at 2:15 p.m.

PRESENT	Gail Broadbent-Ludwig	Councillor / Deputy Mayor
	Alvin Kumpula	Councillor
	Guy Piquette	Councillor
	Eugene Uganecz	Councillor
	MJ Siebold	Councillor
	Tim Thompson	Councillor
	John Nowak	Councillor

STAFF IN ATTENDANCE	Roy Brideau	Chief Administrative Officer
	Shadia Amblie	General Manager, Communications & Human Services (in part)
	Gordon Frank	General Manager, Development & Community Services
	Staci Lattimer	Manager, Recreation
	Doug Topinka	Special Projects Consultant
	Carroll Girard	Executive Assistant, Development & Community Services/Recording Secretary

REGRETS	Aurel Langevin	Mayor
	Robert Richard	Councillor

NEW BUSINESS

3.1 Short and Long Term Goals for Operation of the Bold Center.

Chief Administrative Officer, Roy Brideau, provided Council with an introduction to the delegation: Staci Lattimer, Manager of Recreation; Gordon Frank, General Manager of Development & Community Services; and Doug Topinka, Special Projects Consultant.

Ms. Lattimer presented a PowerPoint Presentation of the Bold Center, as attached to and forming part of these minutes.

Throughout the PowerPoint Presentation, several discussions ensued between Council and Administration regarding the following topics:

- the Bold Center as a regional facility;
- the over-arching purpose of the Bold Center;
- The priorities regarding the use of the Bold Center including the determination of:
 - who would be the main priority - youths, seniors, young families, or user groups; and
 - if fees for events reflect the goal of making a profit, breaking even, or are seen as providing a community service.

Council agreed they would like the facility to be run at full capacity.

Council would like Administration to provide them with a draft strategic plan that outlines the following topics: special events, community groups, fees, use of facility, and alcohol/security.

Further discussions ensued regarding:

- maximizing the use of the facility during summer months;
- providing a day care and out-of-school care;
- making the Bold Center website more user-friendly;
- finding ways to utilize outdoor facilities.

It was agreed that customer service is a priority and should be the best service that the County can offer.

It was also discussed whether more tourist information should be available at Bold Center.

Administration advised Council that they will have a finalized strategic plan ready for Council by fall, 2014. Prior to that date, several strategic sessions with Council will take place.

ADJOURNMENT

SS.13.031 Motion by Councillor Uganecz to adjourn the Strategic Session – Re: Bold Center Visioning of April 18, 2013 at 3:55 p.m.

CARRIED UNANIMOUSLY

Gail Broadbent-Ludwig, Deputy Mayor

**J. Roy Brideau, CLGM, CMM
Chief Administrative Officer**

Bold Center

Presentation to County Council

April 18, 2013



Lac La Biche County
welcoming by nature.

Overview

- History
- Questions
- Short-Term & Long Term Goals
- Next Steps

History

The story of the Bold Center began in 2003 and the doors opened to the public in January 2011.



Opening the Bold Center without a vision or plans in place has resulted in a 2 year backlog for administration

*Where do we go
from here?*

Questions:

- Is the Bold Center considered a regional facility?
- What is the over-arching purpose of the Bold Center?
- What other potential additions should be considered and how will they affect current practices?
- What are council's expectations?

Short-term goals

- Review policies and procedures and revise to coincide with the direction and philosophy provided by council

Long-term goals

- Create 3 and 5 year strategic plans that coincide with the continued growth, changing demographics and philosophy of LLB county and of council

Next Steps:

This fall we will return to Council to:

- report on the progress of the short-term goals
- present draft of strategic plans