



ONE-DAY TRADITIONAL POW WOW

SPONSORSHIP PACKAGE



BEAVER LAKE
CREE NATION



HEART LAKE
FIRST NATION #469

Lac La Biche County
welcoming by nature.



Land Acknowledgment

We respectfully acknowledge the traditional and ancestral lands of the First Nations peoples of Treaty 6, Treaty 8 and Treaty 10 territories and the Homeland of the Métis people. Lac La Biche County continues to be home to Indigenous peoples since time immemorial, and we recognize the vital contributions of Indigenous culture, history and perspectives in our shared past, present and future.

Lac La Biche County, Beaver Lake Cree Nation, Heart Lake First Nation and Whitefish Lake First Nation are co-hosting a One-Day Traditional Pow Wow on Monday, Aug. 4, 2025. This move follows discussions and recommendations by the Indigenous Collaboration Committee of Lac La Biche County.

Key Statements

- The One-Day Traditional Pow Wow has been endorsed by the Indigenous Collaboration Committee, is supported by Lac La Biche County Council, and is being organized by a diverse team of Indigenous and non-Indigenous individuals.
- The One-Day Traditional Pow Wow marks an important step on the road to reconciliation, creating an opportunity for all peoples to learn more about Indigenous culture and worldviews, Pow Wow elements and traditions, etc.
- The event organizers are actively consulting with Elders, Knowledge Keepers, etc. and are committed to ensuring the One-Day Traditional Pow Wow is authentic and respectful in every way.
- The One-Day Traditional Pow Wow is a celebration of community-building and partnerships, in honour of the Treaties and the reciprocal relationships that are meant to exist between Indigenous and non-Indigenous peoples.
- The event will be groundbreaking and historic, and it will highlight our region's unique character and diversity in ways that will inspire other communities.

wahkotowin Sponsorship

Our partnership is rooted in reciprocity, respect, reconciliation, and repatriation. wahkotowin is one of the Cree laws, referring to our kinship and interconnectedness with everyone and everything.



kihew (eagle) represents love, high respect and prominence.

Love is the first law the Creator provided. kihew reminds us to love and care for one another, the land we walk on, and everything sharing the world with us.



paskwâwimostos (buffalo) represents respect.

The buffalo gave himself to the people to be a protector because he respected them and would always look after them.



maskwa (bear) represents courage.

The bear teaches us to be courageous and to always do the right thing, even when it's difficult. What you give will always come back to you tenfold. maskwa inspires us to be strong and to lift up others.



wahkotowin

Sponsorship Options



Title sponsor for the event

Company logo or name on public display

Opportunity to engage your team by volunteering at event

Embroidered Jacket, Embroidered Hat

Local Indigenous Art

Company or individual acknowledgment at event

Company logo or name on public display

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Sponsorship Commitment Form

Company Name or Donor Name

Contact Name (If Different than Donor Name)

City

Province

Postal Code

Phone

Mailing Address

Email

Website

Signature

Sponsorship:

☐

Eagle

☐

Buffalo

☐

Bear

Total Commitment: _____

Form of Payment: ☐ **Cheque** ☐ **Invoice**

Please make all cheques payable to:

Lac La Biche County

PO Box 1679 Lac La Biche, AB

T0A 2C0

onedaypowwow@laclabichecounty.com

