

## COMMUNITY MOVIE SPONSORSHIP PROGRAM

Lac La Biche County is committed to supporting community associations in providing engaging and family-friendly movie events for residents. Through the Community Movie Sponsorship Program, the County will cover the cost of movie licensing fees, allowing community associations to offer accessible and enjoyable entertainment to their local communities.

### Movie Licensing Coverage

In Canada, public screenings of movies outside of private homes require a license under Canadian copyright law, regardless of whether the event is free. Community associations are required to pay for a movie license to show films publicly to ensure compliance with copyright laws, support the creators and rights holders of the content, and avoid legal penalties for unauthorized screenings. Two main organizations handle public movie screening licenses in Canada each representing specific studios and their movie/television offerings: Audio Ciné Films (ACF) <https://www.acf-film.com/en/index.php> and Criterion Pictures <https://www.criterionpic.com/>.

Through the Community Movie Sponsorship Program, Lac La Biche County will sponsor the cost of licensing fees for eligible movie screenings.

The cost of a single-use license generally ranges from \$300 to \$400 per screening.

### Fundraising Opportunities

Community associations may charge a nominal entrance fee and/or sell concession items to raise funds for their association.

### Requirements

- All movies must be family-friendly and suitable for a general audience. R-rated or otherwise inappropriate films will not be eligible for sponsorship.
- Movie events should be open to the general public and not restricted to association members.
- Community associations are responsible for promoting their movie events to ensure strong attendance. The County can support you with a free event listing in the Lac La Biche County online events calendar. Community Associations will be asked to acknowledge sponsorship by Lac La Biche County on promotional materials.
- The community association must arrange for a suitable venue and equipment for the movie screening. The County does not provide technical equipment or venue booking services.
- Sponsored movie events must adhere to the licensing organizations conditions, including prohibitions on unauthorized copying, streaming, or broadcasting.

### Application Process

Interested community associations must complete the Lac La Biche County Community Movie Sponsorship Application Form (attached), providing details about the proposed movie event, venue, and expected attendance.

Applications will be reviewed on a first come first served basis. Approval is subject to available funding and compliance with program parameters.

The community association will organize and host the movie event as per the agreed-upon terms.

### **Sponsorship Process**

Approved applicants will be notified and then responsible for booking their movie with the licensing company.

Once the movie is booked the company will send an invoice. Community Associations can then send a copy of the invoice to [recreation@laclabichecounty.com](mailto:recreation@laclabichecounty.com) Re: Community Movie Sponsorship.

The County will send the Community Association a cheque for the license fee. The Community Association is responsible for payment of invoice to Licensing Company.

### **Event Planning**

Lac La Biche County had developed a Community Program and Event Planning Guide to assist organizations in developing their programs and events. To view the guide, visit <https://www.laclabichecounty.com/p/recreation-and-culture>.

### **Post-Event Reporting**

Following the event, the association must submit a brief summary report in the form of an email, including attendance figures and any feedback from participants.

For more information or to apply, please contact Lac La Biche County's Recreation and Culture Department at [recreation@laclabichecounty.com](mailto:recreation@laclabichecounty.com)

## COMMUNITY MOVIE SPONSORSHIP APPLICATION FORM

### Community Association Information:

Association Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Movie Event Details:

Proposed Movie Title: \_\_\_\_\_

Licensing Company: ACF ☐ Criterion ☐

Cost of license: \_\_\_\_\_

Movie Rating: \_\_\_\_\_

Date and Time of Screening: \_\_\_\_\_

Location: \_\_\_\_\_

Estimated Audience Size: \_\_\_\_\_

Will there be an entrance fee? Yes ☐ No ☐ If yes, how much? \_\_\_\_\_

### Additional Information:

*Consider promoting your event in the Lac La Biche County online events calendar!*

<https://www.laclabichecounty.com/p/add-event>

### Agreement & Acknowledgement:

By submitting this application, our community association agrees to comply with the Lac La Biche County Community Movie Sponsorship Program guidelines, including licensing requirements and reporting obligations.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_